

WOFL

12315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

#### INVO

Page 1 of 8

Estimate Number	Product	Advertiser
690	11-27-690-American Crossroads	American Crossroads

	Invoice #	4056713-1
ossroads	Invoice Date	09/30/12
merican Crossroads	Invoice Month	September 2012
Without the second seco	Invoice Period	08/27/12 - 09/15/12

Station	WOFL
Account Executive	Account Executive   Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order#	4056713
Alt Order#	***POLITICAL ISSUE***
Deal#	
Order Flight	09/05/12 - 09/15/12

Special Handling	Billing Type C	Billing Calendar B
	Cash	Broadcast

Suite 555

Alexandria, VA 22314

66 Canal Center Plaza

Crossroads Media LLC
Attention: Accounts Payable

Billing Address:

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Product Code	Advertiser Code	īDB#
27	11	TV14273

Advertiser Ref	Agency Ref	

	7	Ø	O1	4	ω	N	Line
	WOFL WOFL WOFL Good Political Issue	WOFL Good Political Issue	WOFL Good Political Issue	WOFL Good Political Issue	WOFL Good Political Issue	WOFL Good	Channel WOFL olitical Iss
	Good Day 6a <sub>Ue</sub>	Good Day 6a ue	Good Day 5a ue	Good Day 5a ue	Good Day 5a ue	Good Day 430a ue	Description Good Day 430a ue
	6-630A	6-630A	530-6A	5-530A	5-530A	430a-5a	10me 430a-5a
09/10/12	09/03/12 W Th	09/03/12 F	09/10/12 M	09/03/12 W	09/10/12 Tu	09/03/12 Th	Day
09/10/12 to 09/16/12	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	09/03/12 to 09/09/12 F 09/07/12	09/10/12 to 09/16/12 M 09/10/12	09/03/12 to 09/09/12 W 09/05/12	09/10/12 to 09/16/12 Tu 09/11/12	09/03/12 to 09/09/12 Th 09/06/12	Date
3x	30 3 3 3 X	:30 1x	1x	1x	1x	1x	Lengt
MTWT	6:30 AM 6:15 AM 6:30 AM	5:45 AM	MTWT 5:28 AM	5:28 AM	MTWT 4:43 AM	4:50 AM	Length Air Time
	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH	USPRTV14ACH	USPRTV14ACH	USPRTV14ACH	USPRTV14ACH	Ad-ID
	\$400.00 \$400.00 \$400.00	\$300.00	\$300.00	\$300.00	\$50.00	\$50.00	Rate Reconciliation
	- 3 2				1	1	Ref.#



WOFL Remit Address:

Main: (407) 644-3535 Billing: (407) 644-3535 Chicago, IL 60693 12315 Collection Center Drive

Estimate Number

690

Advertiser Product

# INVOICE

American Crossroads 11-27-690-American Crossroads

Page 2 of 8

	Invoice #	4056713-1
	Invoice Date	09/30/12
S	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/15/1

Sales Region National	Sales Office FSS Philadelphia	Account Executive   Anthony Castaneda	Station WOFL
	à	)eda	

Billing Calendar Broadcast  Billing Type Cash		Special Handling
ndar	Cash	Billing Type
	Broadcast	Billing Calendar

66 Canal Center Plaza

Crossroads Media LLC
Attention: Accounts Payable

Suite 555

Alexandria, VA 22314

Billing Address:

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Advertiser Ref	ncy Ref
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12	<u></u>	10	<b>9</b>	œ	Line 7
WOFL WOFL	WOFL WOFL WOFL OP	WOFL WOFL WOFL G. WOFL G.	WOFL WOFL WOFL GO Political Issue	WOFL WOFL WOFL G Political Issue	الساء ہ
Good Day 7a	Good Day 7a	Good Day 7a ssue	Good Day 6a	Good Day 6a ssue	Channel Description
730-8A	7-730A	7-730A	630-7A	630-7A	Ume 6-630A
09/10/1 M Tu W	09/03/1 W Th	09/10/1 M Th	09/03/1 W Th	& J M	Day
09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 W 09/12/12	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 Th 09/13/12	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	09/10/12 09/11/12 09/12/12	Date
30 3 3x	33 33 3x	30 3 3x	30 3 3 3 x	8 8 8 8 8	Length
MTWT 7:22 AM 7:25 AM 7:24 AM	7:30 AM 7:23 AM 7:22 AM	6:40 AM 6:54 AM 6:41 AM	6:54 AM 6:55 AM 6:55 AM	6:09 AM 6:30 AM 6:29 AM	Length   Air Time
USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	Ad-ID
\$750.00 \$750.00 \$750.00	\$750.00 \$750.00 \$750.00	\$400.00 \$400.00 \$400.00	\$400 00 \$400 00 \$400 00	\$400.00 \$400.00 \$400.00	Rate Reconciliation
N W -1	3 <b>-</b> 2)	<b>3 → 2</b>	N - W	<b>→</b> <i>N</i> ω	Ref#



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Page 3 of 8

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Advertiser	American Crossroads
Product	11-27-690-American Crossroads
Estimate Number	690

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/15/12	September 2012	09/30/12	4056713-1

	Station	WOFL
Account Executive   Anthony Castaneda	Account Executive	Anthony Castaneda
Sales Office FSS Philadelphia		FSS Philadelphia
n National	Sales Region	National

Order#	4056713
Alt Order#	***POLITICAL ISSUE***
Deal#	
Order Flight	09/05/12 - 09/15/12

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Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza

Suite 555

Alexandria, VA 22314

Billing Address:

Advertiser Code 11 Product Code 27	IDB#	TV14273
	Advertiser Code	11
	Product Code	27

Agency Ref

Advertiser Ref  Rate Reconciliation.	Time Day Date Length Air Time Ad-ID	
	on	

Line

Channel Oescription

17	6	कं	4	<b>~</b>
WOFE WOFE	WOFL WOFL WOFL OF Political Issue	WOFL WOFL WOFL OF WOFL OF Political Issue	WOFL WOFL WOFL OF Political Issue	Political Issue WOFL WOFL WOFL WOFL GO Political Issue
Good Day 8a	Good Day 8a sue	Good Day 8a sue	Good Day 8a	sue Good Day 7a
ฉั	3 <b>7</b>	ฉั	ä	7a
&	<b>ω</b>	&	&	7
830-9A	830-9A	8-830A	8-830A	730-8A
™ T W 09	Λ.1. W 60	₽ Τ <b>V</b>	۸ ۲ س 80	09 Th W
09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	10/12 to	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 W 09/12/12	9/03/12 to V
09/09/12 09/05/12 09/06/12 09/07/12	09/16/12 09/10/12 09/11/12 09/12/12	09/09/12 09/05/12 09/06/12 09/07/12	09/16/12 09/10/12 09/11/12 09/12/12	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12
300 3x	30 30 30	:333 330 34 34	30 30 30	330 3x 3x
8.52 AM 8.52 AM 8.52 AM 8.52 AM	8:13 AM 8:12 AM 8:23 AM	8:12 AM 8:29 AM 8:22 AM	MTWT 7:52 AM 7:53 AM 7:59 AM	3xWTF 30 7:51 AM 30 7:53 AM 30 7:39 AM
USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH
ACH ACH	IACH IACH	ACH ACH	fach fach	AACH AACH AACH
				Natio
\$700.00 \$700.00 \$700.00	\$700.00 \$700.00 \$700.00	\$700.00 \$700.00 \$700.00	\$750.00 \$750.00 \$750.00	\$75 \$75 \$75
				2.00 0.00
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				7 Acr
ω <b>→</b> Ν	N - ω	ων⊶	ω Ν	234



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WOFL Billing: (407) 644-3535 Main: (407) 644-3535 Chicago, IL 60693 12315 Collection Center Drive

Estimate Number

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11-27-690-American Crossroads

American Crossroads

Advertiser

Product

#### INVOICE

Invoice Period Invoice Month Invoice Date Invoice # 08/27/12 - 09/15/12 September 2012 09/30/12 4056713-1

Page 4 of 8

#### Station Sales Region Account Executive | Anthony Castaneda Sales Office National FSS Philadelphia WOFL

Order Flight	Deal #	Alt Order #	Order#
09/05/12 - 09/15/12		***POLITICAL ISSUE***	4056713

|--|

66 Canal Center Plaza

Crossroads Media LLC
Attention: Accounts Payable

Billing Address:

Suite 555

Alexandria, VA 22314

Product Code	Advertiser Code	IDB #
 27	11	TV14273

Advertiser Ref	Agency	
er Ref	Ref	

Line Channel Description

22	21	20	19	<del>~~</del>	T
WOFL WOFL	WOFL WOFL WOFL G Political Issue	WOFL WOFL WOFL GO Political Issue	WOFL WOFL WOFL G Political Issue	WOFL GO	Political Issue
SAT 8-9A	Good Day 9a ssue	Good Day 9a ssue	Good Day 9a ssue	Good Day 9a ssue	olitical Issue
SAT 8-9A	930-10A	930-10A	9-930A	9-930A	Ime
09/10/1 M Tu Th	09/03/1 W Th	09/10/1 M Tu	09/03/1 W Th	09/10/1 M Th	Day
09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 Th 09/13/12	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 W 09/12/12	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 Th 09/13/12	Day Date
30 30 30 30	30 30 3x	330 3 X	333 33 30 33 30 34	330 3x	Lengt
MTWT 9:48 AM 9:41 AM 9:54 AM	9:55 AM 9:54 AM 9:43 AM	9:30 AM 9:10 AM 9:22 AM	9:27 AM 9:09 AM 9:08 AM	8:41 AM 8:53 AM 8:53 AM	Length   Air Time
USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	Ad-ID
\$400.00 \$400.00 \$400.00	\$400.00 \$400.00 \$400.00	\$400.00 \$400.00 \$400.00	\$400.00 \$400.00 \$400.00	\$700.00 \$700.00 \$700.00	Rate
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Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

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Page 5 of 8

Advertiser	American Crossroads
Product	11-27-690-American Crossroads
Estimate Number	690

invoice #	4056713-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/15/12

Station	WOFL
Account Executive	Account Executive   Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
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Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza

Billing Address:

Alexandria, VA 22314

Suite 555

Product Code	Advertiser Code	IDB#
27	11	TV14273

	28	27	26	25	24	23	Line
WOFL WOFL	WOFL WOFL Fox 35 5p News Political Issue	WOFL Fox 35 5p News Political Issue	WOFL Fox News Sunday Political Issue	WOFL SUN 9-10A Political Issue	WOFL SUN 8-9A Political Issue	WOFL SAT 9-10A Political Issue	Line Channel Description Political Issue
	5-530P	5-530P	10a-11a	SUN 9-10A	SUN 8-9A	SAT 9-10A	Time
Th To	Th Th	09/03/1 Su	09/03/1 Su	09/03/1 Su	09/03/1 Sa	09/03/1 Sa	Day
Th 09/13/12	09/06/12	09/03/12 to 09/09/12 Su 09/09/12 09/09/12	09/03/12 to 09/09/12 Su 09/09/12	09/03/12 to 09/09/12 Su 09/09/12	09/03/12 to 09/09/12 Sa 09/08/12	09/03/12 to 09/09/12 Sa 09/08/12	Date
:30 :30	330	30 ±	1x	1x	1x	30 ×	
5:24 PM 5:30 PM	5:29 PM 5:12 PM	10:59 AM	9:21 AM	8:29 AM	9:39 AM	8:39 AM	Length Air Time
USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH	USPRTV14ACH	USPRTV14ACH	USPRTV14ACH	USPRTV14ACH	USPRTV14ACH	Ad-ID
\$800.00 \$800.00	\$800.00 \$800.00	\$300.00	\$225.00	\$225.00	<b>\$</b> 225 00	\$225.00	Rate Reconciliation
1 2	1 2		-2	1		1	Ref#



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Alexandria, VA 22314

Suite 555

66 Canal Center Plaza Attention: Accounts Payable Crossroads Media LLC

WOFL Remit Address:

Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535 12315 Collection Center Drive

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Page 6 of 8

Estimate Number	Product	Advertiser
690	11-27-690-American Crossroads	American Crossroads

	Invoice #	4056713-1
<u> </u>	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/15/12

Station	WOFL
Account Executive	Account Executive   Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

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Order Flight	Deal #	Alt Order#	Order#
09/05/12 - 09/15/12		***POLITICAL ISSUE***	4056713

opcora i anding	Special Handling	Billing Type	Calendar	
	***************************************	Cash	Broadcast	

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Product Code	Advertiser Code	IDB#
27	11	TV14273

Advertiser Ref Agency Ref

35	34	ដ	32	<u>3</u>	30	Line 29
WOFL WOFL	WOFL For Political Issue	WOFL FO	WOFL For Political Issue	WOFL FO	WOFL FOR Political Issue	70
Fox 35 10p News	Fox 35 5p News	Fox 35 5p News	Fox News 6p News	Fox News 6p News	Fox 35 5p News	Channel Description WOFL Fox 35 5p News Political Issue
10-1030P	<b>ნ</b> p-6p	5p-6p	6p-630p	6p-630p	530-6P	Time 530-6P
09/03/12 Su Su	09/03/12 Sa	09/10/12 M Tu	09/03/12 W F	09/10/12 M Tu	09/03/12 W F	Day
09/03/12 to 09/09/12 Su 09/09/12 Su 09/09/12	09/03/12 to 09/09/12 Sa 09/08/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12	09/03/12 to 09/09/12 W 09/05/12 F 09/07/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12	09/03/12 to 09/09/12 W 09/05/12 F 09/07/12	Date
.:00 ::00	:00 1x	2x :30 :30	:30 :30 2x	30 2x	:30 :30	Length
S	-8-	6:10 PM 6:23 PM	6:23 PM 6:09 PM	MTWT 5:38 PM 5:50 PM	5:37 PM 5:50 PM	Length   Air Time
		USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH	Ad-IO
\$650.00 Credited \$650.00 Credited	\$425.00 Credited	\$800.00 \$800.00	\$800.00 \$800.00	\$800.00 \$800.00	\$800.00 \$800.00	Rate Reconciliation
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Remit Address:

Main: (407) 644-3535 Chicago, IL 60693 Billing: (407) 644-3535 12315 Collection Center Drive WOFL

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Invoice Period Invoice Month Invoice Date Invoice # 08/27/12 - 09/15/12 September 2012 09/30/12 4056713-1

Page 7 of 8

Station	WOFL
Account Executive	Account Executive Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Estimate Number | 690

11-27-690-American Crossroads

American Crossroads

Advertiser Product

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Order Flight	Deal#	Alt Order#	Order#
09/05/12 - 09/15/12		***POLITICAL ISSUE*	4056713

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
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66 Canal Center Plaza

Crossroads Media LLC
Attention: Accounts Payable

Billing Address:

Suite 555

Alexandria, VA 22314

Product Code	Advertiser Code	IDB#
27		TV14273

Advertiser Ref	Agency Ref	

4	40	39	38	37	ა 6	Line
WOFL	WOFL MI WOFL MI Political Issue	WOFL For Political Issue	WOFL WOFL WOFL Fo	WOFL WOFL WOFL Fo	WOFL WOFL WOFL Folitical Issue	Channel D Political Issue
Off Time Late News Sa	MLB Game Non Home ssue	Fox 35 10p News ssue	Fox 35 10p News	Fox 35 News 11p	Fox 35 10p News ssue	Line Channel Description Political Issue
11p-12a	4-7P	10p-11p	10p-11p	11p-1130p	1030-11P	Time
Sa	Su 09/10/1	09/03/1 Sa	Th W	09/10/1 M Tu W	09/03/1 W	Day
09/15/12	Su 09/09/12 Su 09/09/12 09/10/12 to 09/16/12	09/03/12 to 09/09/12 Sa 09/08/12	W 09/05/12 Th 09/06/12 F 09/07/12	09/10/12 to 09/16/12 M 09/10/12 Tu 09/11/12 W 09/12/12 W 09/12/12	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 F 09/07/12	Date   Length   Air Time
.00	1×	00 1x	₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩	မ်္တလ် လ် လ	30 3x	Length
(.	10:56 PM	S	11:11 PV 11:18 PM 11:20 PM	MTWT 10.41 PM 10:56 PM 10:39 PM	10:29 PM 10:30 PM	Air Time
	USPRTV14ACH		USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH USPRTV14ACH	USPRTV14ACH USPRTV14ACH	Ad-ID
\$750.00 Credited	\$1,000.00	<b>\$975.00</b> Credited	\$1,300.00 \$1,300.00 \$1,300.00	\$1,700.00 \$1,700.00 \$1,700.00	\$1,800.00 \$4,800.00 Credited \$1,800.00	Rate Reconciliation.
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WOFL Remit Address:

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Invoice Month Invoice Date Invoice # September 2012 09/30/12 4056713-1

Page 8 of 8

Advertiser	American Crossroads
Product	11-27-690-American Crossroads
Estimata Number	

Station

Account Executive | Anthony Castaneda

WOFL

FSS Philadelphia National

Sales Region Sales Office

7		Ъ		]	
	Deal #	Alt Order #	Order#		Invoice Period
		***POLITICAL ISSUE	4056713		08/27/12 - 09/15/12

Special Handling	Billing Type Ca	Billing Calendar Br
	Cash	Broadcast

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza

Billing Address:

Alexandria, VA 22314

Suite 555

Product Code	Advertiser Code	IDB#	
27		TV14273	

Order Flight

09/05/12 - 09/15/12

Advertiser Ref	Agency Ref	

			44		43		42		Line
	ŗ	MOE	WOFL Sa/Su 8a-10a News POLITICAL ISSUE	XOT.	WOFL Good Day 7a POLITICAL ISSUE	WOT:	WOFL Good Day 7a POLITICAL ISSUE	MOE	Line Channel Description POLITICAL ISSUE
Aired Spots			8a-10a		7a-8a		7a-8a		Time
83	Su 09/09/12 :30	03/12 to	F 09/07/12 :30	09/03/12 to 09/09/12	W 09/05/12	09/03/12 to 09/09/12	Sa 09/08/12 :30	03/12 to	Day Date
	30	1×	:30	ı,	30	1×	30	1×	Length
	9:39 AM	SS	7:58 AM	1 1 1	7:14 AM	WTF	12:18 AM	S-	Length Air Time
	USPRTV14ACH		USPRTV14ACH		USPRTV14ACH		USPRTV14ACH		Ad-ID
	\$225.00		\$750.00		\$750.00		\$975.00		Rate Reconciliation
			-		-1		_		Ref#

Agency Commission **Net Amount Due** 

\$46,835.00

Payment Terms 30 Days

Gross Total

\$55,100.00 \$8,265.00